

North Star

Zero racial disparities in infant mortality by 2033.

How much did we do?



84

Portable cribs provided

Healthcare and Childcare Providers



12

Presentations

143

Participants

Parents via Classes



13

Presentations

173

Participants

Parents via One-on-one Coaching



109

Presentations

109

Participants

Program Description

This FLOURISH grant funded the Safe Sleep Training project at United 4 Children. This project focused on educating and coaching Black families and their health and childcare providers. This project aimed to give knowledge, skills and equipment to meet the guidelines from the American Academy of Pediatric on infant safe sleep . This project took place from January to December 2020.

Priority Areas

FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. United4Children is working to move the needle for the individuals they serve in the areas listed below.

FLOURISH Priority Area	Category of Work	Population Level Data
Safe Sleep	Sudden Unexplained Infant Deaths (SUID)	<ul style="list-style-type: none"> Sudden Unexplained Infant Deaths (SUID)

FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?

How were Black pregnant and parenting families impacted by this project?

100%

of providers reported an **increased understanding** of safe sleep

97%

parents reported an **increased understanding** of safe sleep

Is anyone better off?

What change occurred as a result of this project?

The ripple effect of Safe Sleep Champions is that providers and parents nominated others that would benefit from the safe sleep education. This education helps reduce sudden infant death syndrome.



2

providers nominated Annie Malone & Almost Home



8

parents nominated

Barriers to Safe Sleep

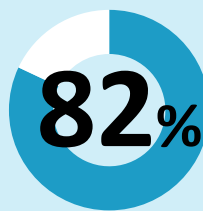
When asked, parents/providers who participated in the program identified the following barriers that make it difficult for families to create safe sleep environments for their babies:

- Not using a pacifier to sleep
- Inability to afford safe bedding or cribs
- Money
- Transportation to access resources
- No safe sleep education
- Belief in discomfort of back sleeping

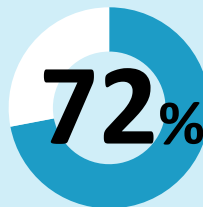


Safe Sleep Practices

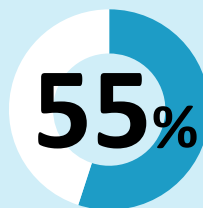
As a result of this program...



of infants were placed to sleep on their backs



of infants slept in a bassinet, crib, or portable crib



of infants used a pacifier when going to sleep

Partnerships



I AM BREASTFEEDING



FLOURISH St. Louis, an infant mortality reduction initiative powered by Generate Health, is bringing together people and organizations across the region to fix the systems that impact the health of Black families. This organization received a FLOURISH grant which was funded by Missouri Foundation for Health.