

Double Jeopardy

Sheena Marie Bell Foundation

North Star

Zero racial disparities in infant mortality by 2033.

How much did we do?



10

Black mothers participated in 9 sessions



Topics addressed:

- Maternal health
- Self-care and motivation
- Infant care, including safe sleep and feeding



One-on-one support options:

- Case Management
- Referrals to mental health services
- Connections to doulas
- Housing assistance
- Career assistance
- WIC/Snap assistance



Resources provided:


- Diapers
- Period Supplies
- Backpacks
- Easter baskets
- Hygiene kits

Program Description

This FLOURISH grant funded Sheena Marie Bell Foundation to carry out the Double Jeopardy project. The purpose of this grant was to help Black women from poverty-stricken communities before, during, and after childbirth by providing services and supports designed to enhance maternal mental health, remove systemic barriers, increase access to resources and their knowledge of how to navigate the healthcare and social services systems. This project took place from July 2021 to December 2022.

Priority Areas

FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. Sheena Marie Bell Foundation is working to move the needle for the individuals they serve in the areas listed below.

FLOURISH Priority Area	Category of Work	Population Level Data
 Coordinated Quality Care	Perinatal Behavioral Health	<ul style="list-style-type: none"> • Maternal Depression/Postpartum Depression • Frequent Mental Distress • Stressful Life Events During Pregnancy

FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?



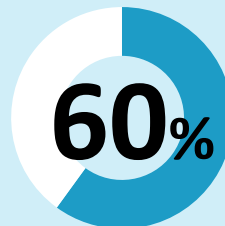
of participants **increased** their knowledge of maternal health



of participants connected to mental health services (this represents all participants with an identified need)

Is anyone better off?

What change occurred as a result of this project?



of families exhibit more self-confidence

FLOURISH St. Louis, an infant mortality reduction initiative powered by Generate Health, is bringing together people and organizations across the region to fix the systems that impact the health of Black families. This organization received a FLOURISH grant which was funded by Missouri Foundation for Health.