

North Star

Zero racial disparities in infant mortality by 2033.

Partnerships

Partnerships are key for providing a holistic approach for care of children. We partnered with Golden Grocer to provide workshops, nutrition classes and holistic wellness products for parents and children. Golden Grocer closed during the project. We worked with them to find funding to complete 50 percent of the program prior to them closing permanently.

How much did we do?



56

Adults served; who cared for 52 infants.



6

Baby 101 workshops held



50

Wellness baskets provided



50

Referrals to a naturopathic provider



50

Food vouchers provided

Program Description

This FLOURISH grant funded the Golden Access Project, a placed-based approach with local neighborhood organizations and stakeholders to deliver critical educational and product resources that gives holistic alternatives to mothers, babies and single fathers with newborns through our community resource counseling program. This project took place from March 2021 to June 2022 with zip codes 63106, 63112, 63113, 63115, 63118, 63120 and 63147.

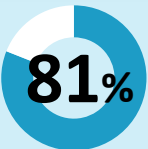
Priority Areas

FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. Park Central Development Corporation is working to move the needle for the individuals they serve in the areas listed below.

| FLOURISH Priority Area | Category of Work | Population Level Data |
|-------------------------------|-----------------------------|---|
| Social Determinants of Health | Education & Resources | <ul style="list-style-type: none"> Access to Resources |
| | Food Access | <ul style="list-style-type: none"> Child Food Insecurity |
| Coordinated Quality Care | Prenatal Care | <ul style="list-style-type: none"> Adequate Prenatal Care Early Prenatal Care |
| | Perinatal Behavioral Health | <ul style="list-style-type: none"> Frequent Mental Health Distress Stressful Life Events During Pregnancy |

FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?



81%

of caregivers **completed** mandatory workshops

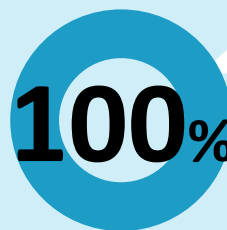


38%

of caregivers were connected to **basic resources** such as rent and utility assistance and domestic violence referrals

Is anyone better off?

What change occurred as a result of this project?



100%

of participants say they can **make better decisions for their children**