

North Star

Zero racial disparities in infant mortality by 2033.

Zip Codes Served



This project served participants in the following FLOURISH priority zip codes:

**63107, 63113, 63115,
63118, 63120**

How much did we do?



12

Moms participated

Connections Made



12

Parenting workshops



12

Peer to peer supports



4

Nutritionist referrals



10

Doula referrals



10



Mental health professional referrals

Program Description

This FLOURISH grant funded the Healthy Start: Nutrition Education for Pregnant and New Moms program. This program provided free educational workshops with resources for new and expectant mothers and their support systems on how to develop healthy eating habits through pregnancy and throughout the baby's first year of life. This project occurred from September 2020 through August 2021.

Priority Areas

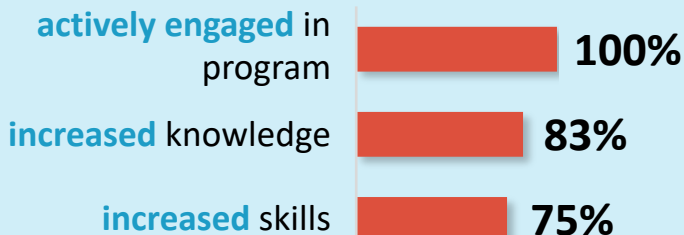
FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. Favored Foundation for Strengthening Families is working to move the needle for the individuals they serve in the areas listed below.

FLOURISH Priority Area	Category of Work	Population Level Data
 Social Determinants of Health	Education & Resources	<ul style="list-style-type: none"> ▪ Access to Resources
	Food Access	<ul style="list-style-type: none"> ▪ Child Food Insecurity ▪ WIC Enrollment ▪ Food Deserts
 Coordinated Quality of Care	Breastfeeding	<ul style="list-style-type: none"> ▪ Breastfeeding Initiation ▪ Breastfeeding at 6 months ▪ Breastfeeding at 1 year

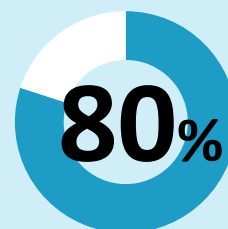
FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?

Percent of moms who ...



Is anyone better off?



of moms reported **improved health**