

North Star

Zero racial disparities in infant mortality by 2033.

How much did we do?



10

Black fathers participated in a 10-week program



Topics addressed:

- financial literacy
- parenting



One-on-one support options:

- Mentorship
- Life coaching
- Case Management
- Child support
- Job assistance



Resources provided:

- Personal hygiene kits
- Diapers
- Formula
- Clothing

Program Description

This FLOURISH grant funded Da Bruhz to carry out the Black Fathers Matter Movement project. The purpose of this grant to help reduce the racial gap in the infant mortality rate by encouraging more Black males to be present with their children and families. The project supported fathers' engagement and involvement to improve infant health outcomes. This project took place from January 2022 to December 2022.

Priority Areas

FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. DaBruhz is working to move the needle for the individuals they serve in the areas listed below.

FLOURISH Priority Area	Category of Work	Population Level Data
Social Determinants of Health	Education & Resources	<ul style="list-style-type: none"> • Access to Resources
	Finance	<ul style="list-style-type: none"> • Concentrated Poverty • Income Inequality • Household Income • Quality Jobs • Unemployment

FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?



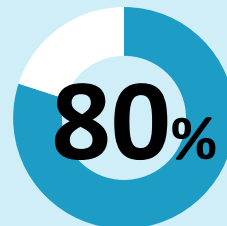
of participants with **increased** financial literacy & parenting skills



of fathers and their children have participated in bonding activities

Is anyone better off?

What change occurred as a result of this project?



of fathers with positive co-parenting relationships

FLOURISH St. Louis, an infant mortality reduction initiative powered by Generate Health, is bringing together people and organizations across the region to fix the systems that impact the health of Black families. This organization received a FLOURISH grant which was funded by Missouri Foundation for Health.