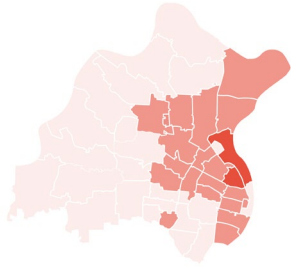


North Star

Zero racial disparities in infant mortality by 2033.

High Infant Mortality Zip Codes



63107, 63147

- Priority Zip Code Served
- Priority Zip Code

How much did we do?



150


Clients served

Program Description

This FLOURISH grant funded the Golden Sneakers project at the Buchanan Foundation. The goal of project was to provide help, education and resources to mothers and families in the community facing high risk of experiencing infant mortality. This project took place from April to October 2021.

Priority Areas

FLOURISH Community Leaders Cabinet identified priority areas they believe will have the most significant impact on improving conditions for Black families. Infant mortality is a complex issue that can't be solved by one organization alone. Below, you will find population level data where FLOURISH is contributing to changes for Black families alongside other organizations. Buchanan Foundation is working to move the needle for the individuals they serve in the areas listed below.

FLOURISH Priority Area	Category of Work	Population Level Data
 Social Determinant of Health	Education & Resources	<ul style="list-style-type: none"> • Access to Resources

Services Provided



Education

- Access to health care
- Access to mental health care



Schnucks/Target gift cards

- Emergency housing & utilities stipends
- Metro bus tickets, Metrolink tickets, Uber



Formula

- Cold weather clothing items
- Diapers

FLOURISH uses a **results-based accountability** model of evaluation, because it helps show how collaborative efforts can make an impact on reducing disparities in infant mortality. We focus on how well programs address root causes of the issue and whether Black pregnant and parenting families are better off.

How well did we do it?

How were Black pregnant and parenting families impacted by this project?



of individuals are **staying in touch** with Buchanan Foundation and receiving ongoing support

Is anyone better off?

What change occurred as a result of this project?

By providing proper tools to moms and families, our clients can face challenges more productively.

All moms have signed on for additional programs we offer year-round.



COVID-19 Expansion of Services

We normally use social media, word of mouth, social services and event planning, however, last year we received clients from the COVID-19 hotline and 211. The demand is so overwhelming that we have received referrals from a variety of organizations unlike ever before. Annually, we participate in Toys-For-Tots and will connect with moms through that program. Additionally, we added a question to the referral form we use for organizations like 211 and the St. Patrick's Center to determine whether we are reaching a mom who is pregnant or has a child under 12 months and we will ensure that we offer additional support and services to those moms.



Project Impact



The highlights of this project have been working with mothers and letting them know that they can overcome obstacles they face daily. We have been surprised to see the alarming rate of Black moms who receive inadequate prenatal care and the lack of sustainable and deep investment that is needed to conquer this massive disparity in our community. We are wanting to refurbish our current headquarters in order to provide additional space for moms to participate in group discussions and receive valuable information that will help them succeed.

Partnerships



FLOURISH St. Louis, an infant mortality reduction initiative powered by Generate Health, is bringing together people and organizations across the region to fix the systems that impact the health of Black families. This organization received a FLOURISH grant which was funded by Missouri Foundation for Health.