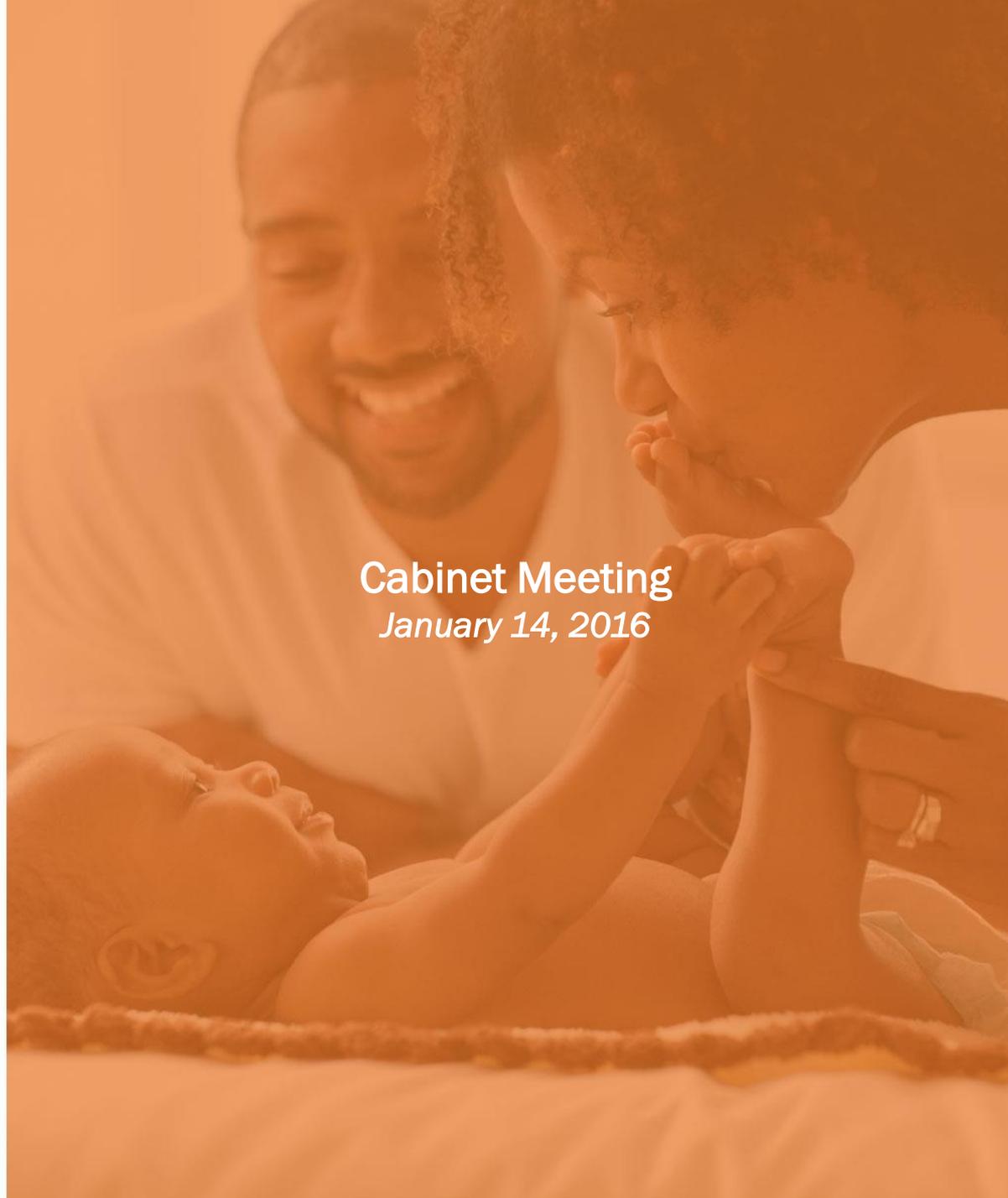
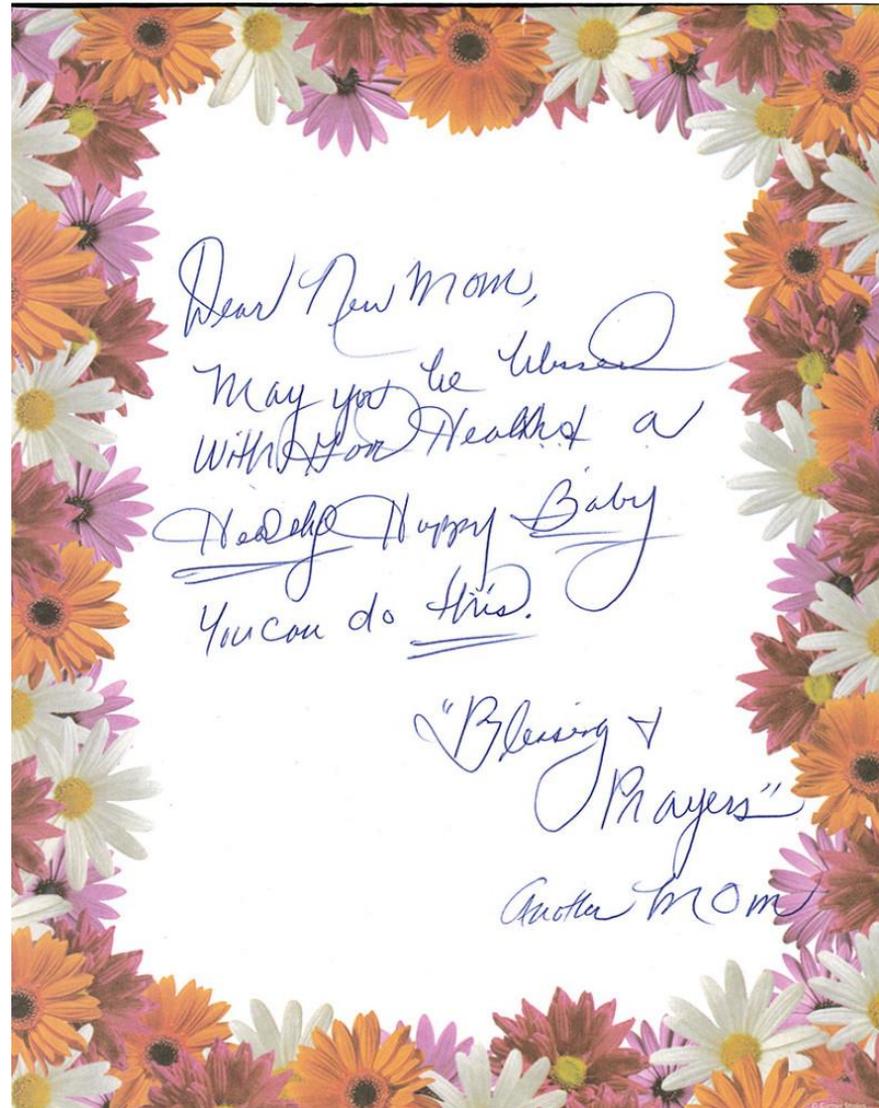




Cabinet Meeting  
*January 14, 2016*



# Letters of Love



# Pyramid: Principles & Criteria

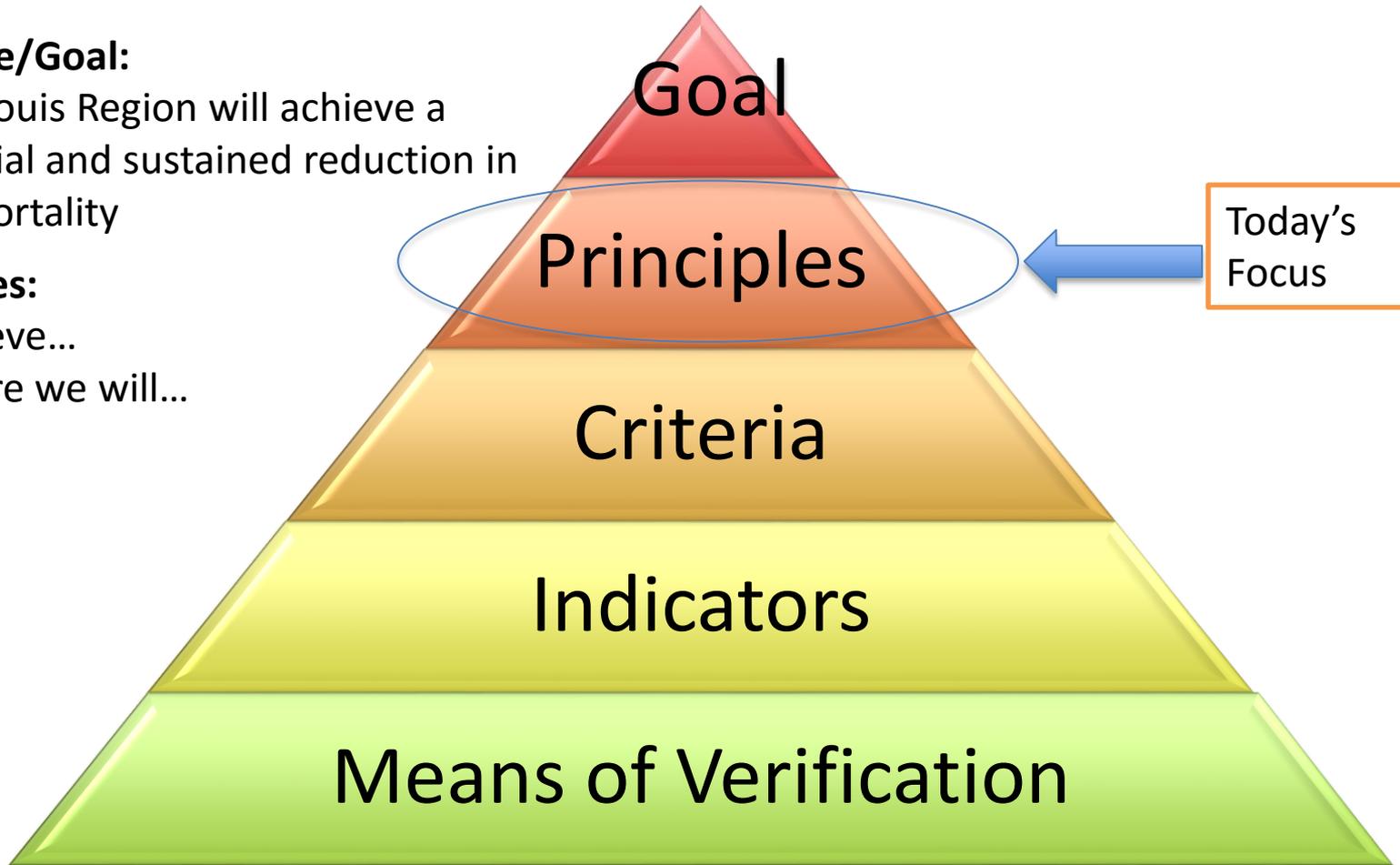
## Objective/Goal:

The St. Louis Region will achieve a substantial and sustained reduction in infant mortality

## Principles:

We believe...

Therefore we will...



# Guiding Principles

- **Definition**
  - Guides what we do and how we do it
- **Principles should answer**
  - Do they identify all of the groups key values
  - Are they worded to indicate value and expected behavior
  - What is our plan to make the principles into a part of the overall work
- **Principle examples: (We believe... Therefore we will.....)**
  - **Integrity:** Our work is grounded towards impact to which we hold ourselves and our partners accountable
  - **Holistic:** We take a broad approach to the issues presented, understanding and addressing how they might radiate throughout the region
  - **Learning:** Best practice and ongoing reflection advances our work

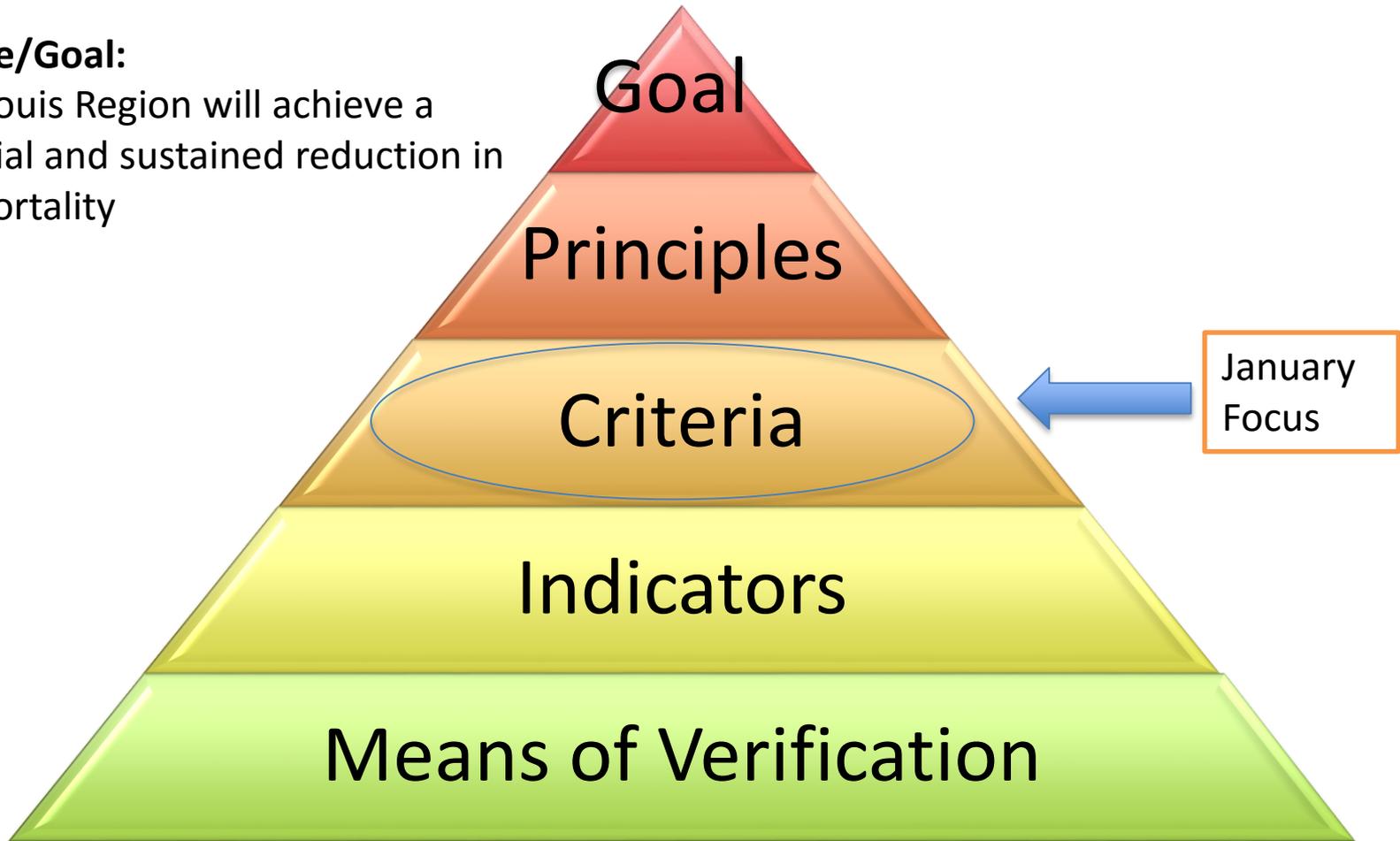
# Guiding Principles

- **Equity:** We believe that all BABIES have a right to the care they need for healthy lives, therefore we are committed to healthcare for all
- **Achievable/Hope:** We believe that our vision for the healthy infancy is achievable, therefore we will be diligent in our work
- **Data:** We believe data should inform our decisions therefore we will support the Think Tank
- **Voice:** We believe in the Voice of the Lived Experience is of critical important therefore we will keep that at the center
- **Challenging the Status Quo:** We believe in Challenging the Status Quo therefore we will critically examine our assumptions and acknowledge our biases
- **Education:** We believe that Education is the key to systemic community change therefore we will make a commitment to ongoing collaborative learning with stakeholders

# January Meeting Focus: Criteria

## Objective/Goal:

The St. Louis Region will achieve a substantial and sustained reduction in infant mortality



# FLOURISH St. Louis' Goal

- ***Every baby born in the St. Louis region celebrates a happy and healthy first birthday***

# Naming Stakeholders

- **Who has an interest in this initiative having success**

# Legitimate Interests

- “Legitimate” is key; pursuit of self-interest at odds with the common goal are not legitimate
- “Interests” is a description of a functional attribute of any solution, as opposed to “positions” which are specific proposed solutions. If dialogue takes place at the interest level there is opportunity to find dovetailing solutions that address all legitimate interests. Debate between or among a finite set of specific solutions limits possibilities none of which may address all the full array of interests at stake.
- The list of interests is not an a la carte menu but a composite set of criteria all of which must be addressed if a solution is going to be effective and sustainable.

# Examples of Legitimate Interests

- **Accessible**
- **Promotes dignity**
- **Holistic**
- **Affordable**
- **Promotes client capability**
- **Leverages existing players**
- **Achievable**
- **Avoids polarizing**

# Possible criteria